18-11-2019 Annual Report 2018

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## **FOREWORD**



In May of 2018, I visited El Salvador. It was the fourth and final week of the first year of Soy Música, Musicians Without Borders' training program for Salvadoran school music teachers. MWB had been invited to El Salvador by UNICEF and the Salvadoran Ministry of Education ,to contribute to their work in schools, using the arts to strengthen children's resilience in a region dominated by gang and criminal violence, the inheritance of decades of war, poverty and displacement.

On the first morning, we came together in the large, cheerful working space at the Center for Arts and Peace in Suchitoto, a beautiful old town that had rebuilt itself after the war by embracing the arts. As newcomer and MWB

director, I was a 'distinguished guest' and was warmly received by the group, with friendly welcomes to their country and kind and appreciative words about the training they had experienced over the past year.

One Salvadoran music teacher approached me quietly and said, "I want to thank you for starting Musicians Without Borders. Your program has not only changed the way I teachmusic. You have changed the way I think about life. You have changed my life."

I share this story, realizing that the impact of our work is best reflected in stories— stories told by our project managers around the world, by the participants in our projects and programs, stories of change, of growth, of healing and connection across old divides, and connections with new friends, new allies and new ideas. There are so many stories.

In this 2018 Annual Report, we proudly share some of these stories with you—the overall stories about our programs around the world—in Kosovo, Palestine, Rwanda, Uganda, Northern Ireland, El Salvador, Germany, Italy, Greece and Bosnia-Herzegovina; about our training programs for international musicians; and about our advocacy work, bringing our experiences and vision—and our stories—to international conferences and festivals around the world, as interest grows for Musicians Without Borders' work through the power of music for peace and social change.

As Musicians Without Borders expands to new regions, we are developing tools to ensure that our work is anchored in principles of good practice: safeguarding our participants, taking care of the well-being of our own staff and trainers, developing protocols for monitoring, evaluation and learning (MEL) to track our results and help us learn from our experiences.

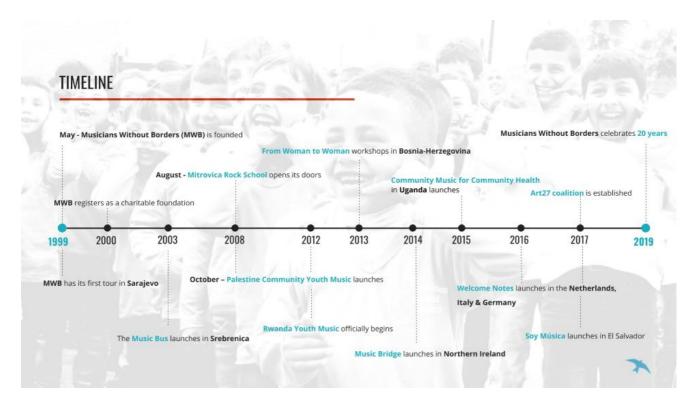
Almost 20 years on, the world looks very different from when we began in 1999, with a conviction that musicians could be agents of social change and peacebuilding. The steadily growing impact of our work, and the expanding global community around it, show that this vision was sound. The power of music to connect, to reconcile and to heal is recognized and embraced more and more by those committed to healing wounds of war and building a peaceful world.

I invite you to enjoy the stories of the past year, and to help share the many stories of Musicians Without Borders as our work and vision continue to show that while war divides, music connects.

In peace,

Laura Hassler, Director







Musicians Without Borders programs impact thousands of young people every day through music. Working in some of the world's most vulnerable communities, we work closely with local musicians and organizations to build sustainable projects in response to local needs.

IN 2018...



# **Palestine Community Music**



Palestine Community Music is a cooperative program between Musicians Without Borders and Katharina Werk (Palestine Branch). We work with Palestinian schools, medical and social work organizations to deliver community music training and activities informed by principles of nonviolence, and work closely with Sounds of Palestine, which provides structured free music education to children in two Bethlehem refugee camps.

Since 2008, we have trained local workshop leaders, musicians, school teachers and social workers to use music as a means to reach some of the most disadvantaged communities in Palestine, offering tools to increase the resilience and self-esteem of participating youth and children.

Our Musical Playground program offers workshops in the most disadvantaged schools where children do not have any access to music education. Activities include singing, dancing, body percussion, playing rhythms with sticks, and creating music from unconventional materials such as paper, and musical games.

Photo: MWB Trainer Emma Smith leads a Musical Playground activity



Video: www.youtube.com/watch?v=eeX2r7f50lo

Watch: Al Jazeera profile on Halimeh Sarabtah

Our Deaf, Proud and Musical program offers music workshops for children and youth with special needs including deaf children, given by deaf workshop leader Halimeh.



Video: www.youtube.com/watch?v=p2l4lr0CMBg

Special event in 2018: Cello Biënnale Amsterdam

At the invitation of the <u>Cello Biënnale</u> Amsterdam, we brought eight young Palestinian cellists from partner program Sounds of Palestine to perform during the October festival in Amsterdam. During this life-changing opportunity, the cellists traveled for the first time and performed at the Muziekgebouw aan t'lj with 160 other young musicians in the Hello Cello Orchestra.

Sounds of Palestine provides free music lessons and performance opportunities for children from refugee camps. Musicians Without Borders supported the program this year by coordinating several volunteer visits by professional musicians as well as collecting and delivering donations of musical instruments.

#### Video credit: Cello Biënnale

#### Music as Therapy Blended Learning Program

We work in collaboration with <u>Music as Therapy International</u> to offer an intensive year-long online learning course to our music workshop leaders and program staff, including a training weekend with two music therapists, monthly inperson supervision sessions for trainees, and several series of Music as Therapy sessions for children with special needs, given by trainees and supervised by a music therapist.

## **Rwanda Youth Music**



**Rwanda Youth Music** was founded in 2012 at the invitation of local partner **WE-ACTx for Hope** to support the needs of children and young people living with HIV. The most appropriate and effective musical approaches are embedded in WE-ACTx for Hope's clinical support structure, sustainably providing young patients with opportunities for positive creative expression and social empowerment.

In the past year musical support has been provided at WE-ACTx for Hope by over 30 trained Community Music Leaders, supported by trainers, leading: therapeutic music groups in patients' communities; drop-in sessions for children at WE-ACTx for Hope; drum circles for support group attendees; youth support group community music-making, instrument and band sessions; one on one sessions with patients with clinical vulnerability. We provided on-going training for these Community Music Leaders to strengthen their skills and impact. In addition, Musicians Without Borders facilitated and supervised a student music therapist from University of the West of England on placement at WE-ACTx for Hope.

Photo: MWB Trainer Espoir Rukengeza performs at the WafH African Children's Day celebration in June



Video: www.youtube.com/watch?v=CNcQx2 XgeE

The innovative practices developed by Rwanda Youth Music have been shared through extensive outreach work, leading to invitations for collaboration. We have worked with Rwandan organizations that include CHuK (the city's primary public hospital), CHABHA (Children Affected by HIV/AIDS), ADEPE (working with war-affected communities on the border region of DRC - Congo), and PLAN International Rwanda. This collaborative approach has enabled the program to grow its capacity and experience, reaching vulnerable youth in refugee camps, centres for former street children, communities facing profound poverty, and those living with HIV.

This year, a new cohort of Community Music Leaders in Eastern Province, Rwanda, representing new partner organizations **Ready for Reading** and SACCA, were trained in Musicians Without Borders' methodology, including skills in nonviolent communication, singing, songwriting, rhythm and movement.

Video: Songwriting session from Community Music Leadership training in June.

See more photos from album: Community Music Leaders Graduation

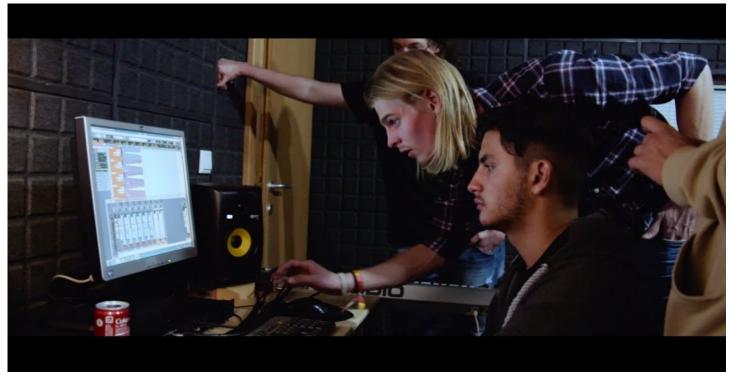


"I can say that the biggest change is my self-confidence. I can now go in front of people and play music without any fears...

Being able to stand in front of many people and believe in yourself and start playing!! Now even in my community people see that I am an able person, and that's just amazing."

Photo: WE-ACTx for Hope African Children's Day Celebration, June 2018

## Mitrovica Rock School



Video: www.youtube.com/watch?v=fXtm5l9\_Zw4

This year, the <u>Mitrovica Rock School</u> proudly celebrated its 10th anniversary of uniting youth through music across the ethnically divided city of Mitrovica. The Rock School hosted its first ever public concerts of multi-ethnic bands on both sides of the city.

2018 was also the year in which we launched the project Music Connects, expanding the Rock School's approach to reconciliation and inclusion to two more rock schools, **Music School Enterprise** and **Roma Rock School**, both in Skopje, North Macedonia. Music Connects also expanded the involvement of **Fontys Rockacademie**, sending regular teams of teachers and students to build the capacity of the three participating rock schools.

Film credit: Micro-trailer of forthcoming documentary "Music Connects: The Real School of Rock," (Hatched-MV)



Video: www.youtube.com/watch?v=ILTTckJ9iJs

Students at the Mitrovica Rock School benefit from a daily lesson program, weekly inter-ethnic workshops and a mixed band program. Bands receive intensive coaching and write, record and perform their own songs several times per year before a mixed audience, culminating in the annual Summer School in Skopje, North Macedonia for an intensive week of songwriting, rehearsing, recording and performing.

Listen to the compilation of tracks produced at the 2018 Summer School: <a href="https://soundcloud.com/mitrovica-rock-school/sets/2018-band-camp-compilation">https://soundcloud.com/mitrovica-rock-school/sets/2018-band-camp-compilation</a>

Music: 'Star' by Mitrovica Rock School band High Frequency, from their 2019 album 'Voices'.

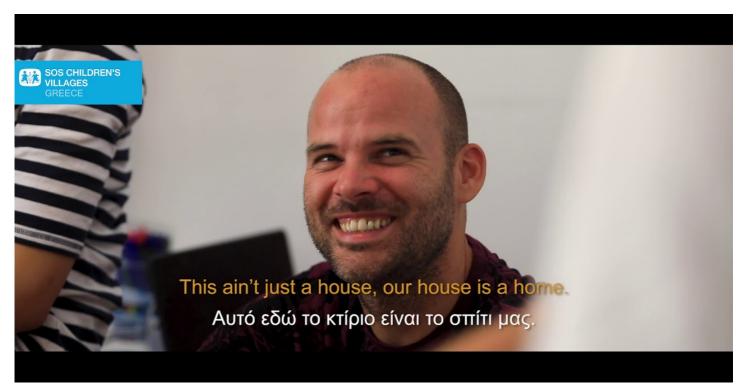


My favorite thing about last night was probably that we were all together in our own city celebrating together and having fun together. It was really peaceful and nobody felt like something dangerous would happen to them and that's really important.

- Marina, Rock School student.

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# **Welcome Notes Europe**



Video: www.youtube.com/watch?v=E2KOlfe0ZOg

In 2018, our pilot project Welcome Notes expanded into **Welcome Notes Europe**, working in collaboration with international NGOs to train musicians to lead music activities to reduce the negative impact of the displacement of people due to war and armed conflict.

This year, we expanded our training curriculum in response to the needs and interests of new target groups and worked to establish new partnerships in Italy, Greece and Bosnia-Herzegovina.

In addition to our training program, MWB trainers/professional rappers delivered **hip-hop workshops** for young unaccompanied minor refugees. In centers in Greece and Italy, trainers Manu van Kersbergen and Guus van der Steen worked with unaccompanied asylum-seeking children and youth.

Our work in partnership with **SOS Children's Villages Emergency Response** yielded two music videos highlighting the results of rap workshops with participating youth, providing insight on their personal experiences, hopes and dreams.

Video: MWB rap workshop in Athens (SOS Children's Villages Greece)



In 2018, Musicians Without Borders trained musicians and community workers in partnership with local organizations from Netherlands (Stichting de Vrolijkheid), Germany (Landesmusikakademie NRW), Italy (Musicians for Human Rights), Greece (El Sistema Greece) and Scotland (led by MWB Trainer Emma Smith) who work with or intend to implement workshops for refugees and asylum seekers in their communities.

Photo: Community Music Training in Germany (Landesmusikakademie NRW), November 2018

# Soy Musica!



In El Salvador, **Soy Música** concluded its first training year and began a second year's program in 2018. Musicians Without Borders is preparing more than 100 Salvadoran music teachers to incorporate community music and nonviolent teaching methods in their classrooms.

The program is run in partnership with **UNICEF El Salvador** and the **Ministry of Education** in El Salvador (MINED), to promote alternatives to violence and gang membership for vulnerable youth.



Video: www.youtube.com/watch?v=xXB3fCAkdIM

Video credit: "Soy Música - The Story of Saúl Gestoni" (UNICEF)

## Armonia Cuscatleca

In 2018, MWB supported the work of <u>Armonia Cuscatleca</u>, a music education program reaching underprivileged youth in San Pedro Perulapan, El Salvador. The program was founded by <u>Pablo Mendez Granadino</u>, a music instructor, violinist and second year trainee in MWB's Soy Música program. MWB contributed capacity building and financial support to the program to support its continuation and increase its ability to reach more participants.

In October, a select group of Armonia's students traveled to the Netherlands to participate in the Cello Biënnale Amsterdam, as well as to deliver a special performance at the International Court of Justice at the Peace Palace in The Hague.

Photo credit: Armonia Cuscatleca

"One of the most valuable parts of my experience in the Netherlands with Musicians Without Borders is being able to reflect on the work I have done with Armonia Cuscatleca in El Salvador. It is very inspiring and necessary to meet other community music leaders from around the globe with common aspirations and goals...

I want to share a little of what MWB shared with me. The very important and vital Principles of Nonviolence by Martin Luther King. One of these principles says "nonviolence is a way of life for courageous people... Although it take courage, nonviolence can be and is practiced by ordinary people like you and me."

- Pablo Mendez Granadino, Founder & Director of Armonia Cuscatleca

Photo credit: Armonia Cuscatleca

# **Music Bridge**

Music Bridge is a community music training project in collaboration with Cultúrlann Uí Chanáin, a pioneer in bringing a multi-ethnic approach to the exploration of arts and culture in Northern Ireland. The project aims to build the capacity of local musicians and organizations to facilitate community work through musical interactions, making a meaningful contribution towards community development and peacebuilding in the region.

Since the initial implementation phase of the training project concluded in 2017, a series of activities for local community groups have been developed and implemented under the Cultúrlann's leadership together with MWB Trainer and local project manager **Amanda Koser-Gillespie**. Amanda runs regular community music workshops for students and adults who have been affected by the legacy of The Troubles, working with schools in rural areas and adults in mental health treatment.

Photo credit: Cultúrlann Uí Chanáin

# **Community Music for Community Health (Uganda)**



Community Music for Community Health (Uganda) began in 2016, growing from the successful, innovative approaches that we developed in the Rwanda Youth Music program, to embed music into healthcare for young people living with HIV. Musicians Without Borders was invited to partner with **Keep A Child Alive** and **Alive Medical Services** to deliver a year-long training program for 30 youth leaders.

Musicians Without Borders worked closely with Keep a Child Alive to ensure adequate funding for the team of trained Community Music Leaders at Alive Medical Services to continue their work supporting their peers through music-making. The program has brought in local hip-hop dancers and musicians to further engage youth. Alive Medical Services has incorporated music into health support activities - advocating adherence to medication, and HIV testing.

# **Advocacy & Events**

In 2018, MWB Director Laura Hassler presented MWB's mission and programs during 22 presentations about Musicians Without Borders at conferences, meetings and events in 11 countries (Netherlands, Ireland, Belgium, UK, El Salvador, USA, Brazil, Austria, Japan, Kosovo, and Germany).

The opportunity to connect with inspiring artists and organizations through such events around the world have yielded unexpected results that have benefited the organization in various ways. For example, MWB's participation in the For All: Youth & Musical Connections conference in São Paulo, Brazil has resulted in two invitations to present at European conferences in 2019, as well as to explore a prospective project in Brazil. Another unexpected connection to a prospective funder was made in Japan at the MOMRI annual conference, resulting in an assessment visit planned in 2019 to the Middle East.

A special 2018 highlight was MWB's partnership with the Cello Biënnale Amsterdam, one of the world's most celebrated music festivals, this year organized around the theme 'The Power of Music.' Young musicians from partner programs Sounds of Palestine and Armonia Cuscatleca (El Salvador) took part in the Hello Cello Orchestra, comprised of over 160 young cello players, and gave special performances during a panel presentation featuring MWB's Director and Program Managers from the two regions.

Read an interview here with Managing Director of the Cello Biënnale, Johan Dorrestein.

On November 25, MWB hosted a panel on 'The Future of Music and Social Change' at The Hoxton in Amsterdam. Featured presenters were <u>ADE Green</u>, <u>MassiveMusic</u>, and <u>SoFar Sounds</u> Amsterdam with a special performance by Fontys Rockakademie students and Mitrovica Rock School trainers Lotte Slangen and Eefje Wevers.

View more photos from the event here.

Photo credit: Snap Me Pretty

# 2018 EVENT

# **January**

13-14 Welcome Notes training, Netherlands

**22** Presentation at ARTEZ (Zwolle Conservatory) Project Week, Netherlands

## ART27

ART27 was launched in 2017 as a platform to raise voices through the arts for social inclusion through organizing gatherings of socially engaged artists and arts organizations in Europe and sharing resources with the aim to impact the public narrative on war, refugees and migration.

Forty-five organizations and more than one hundred practitioners are currently members of the ART27 coalition.



#### **Activities:**

In 2018, MWB participated in two meetings on behalf of ART27 as part of "Voices of Culture: Structured Dialogue between the European Commission and the Cultural Sector," an advisory group to the European Commission on arts and social inclusion in Europe. The report from the meeting is available **here**.

In November, ART27 organized an 2-day expert meeting at the Landesmusikakademie NRW including 30 refugee and arts activists from the Netherlands, Greece, Italy, Bosnia-Herzegovina, the UK and Germany, including, for the first time, representatives from the Balkans, who helped us consider ART27 in the wider European context.

Photo credit: Performance at ART27 expert meeting, November 2018 (Landesmusikakademie NRW)

# **Training**



Since 2015, we have provided <u>training</u> to musicians from around the world who wish to learn about our working principles and techniques and apply these skills in their communities. To date, we have trained more than 300 participants from 45 countries.

In 2018, we rolled out a two new training programs within the Netherlands in collaboration with music training center **Akoesticum**, designed to cater to different interest and skill levels of participants: a 2-day Introductory Course and a 4-day Training of Workshop Leaders, in addition to the continuation of our annual Training of Trainers.

We also continued our yearly collaboration with the **CONTACT Summer Peacebuilding Program** (SIT Graduate Institute, Vermont, USA) in addition to delivering on-demand training at universities and conferences.

Photo: Training of Trainers, October 2018



Video: www.youtube.com/watch?v=KjtDOFH2vyl

Click here to learn more about our training program.

Video credit: Maarten Heijer

# **Communications & Fundraising**



MWB's work was infused with new talent in 2018 as Nehmi Klaassen joined MWB as Head of Communications, introducing a new strategy focused on engagement with the music industry, press and PR professionals to enhance MWB's visibility.

In November, Olga Muhwati joined MWB as Fundraiser, bringing over 10 years of experience working in the arts and culture sector. Olga's focus will be on cultivating institutional donors in MWB's project regions, working closely with program managers to implement a more standardized, logical framework-oriented approach to fundraising.

**Brand refresh:** This year, we led a brand refresh of the MWB website and social media platforms. A new **promotional** video on MWB produced was released in September.

We also introduced several new online series including **#TrainingTuesday** on Facebook as well as blog **guest posts** and an interview series on MWB's website.

Video credit: Maarten Heijer

Press: As part of our brand refresh, MWB's Press Center was launched in 2018, including a new press kit.

Notably, MWB's Mitrovica Rock School received regular recognition in the press this year through several high-profile articles in **Politico**, **The Washington Post**, **The Irish Times** and **The Guardian**. MWB's work was also highlighted in publications in Brazil and El Salvador.

#### New ambassador: Chloe Trujillo

We are proud to have the support of L.A. based artist and fashion designer, **Chloe Trujillo**, who joined MWB as an ambassador in 2018. Chloe created a specially-designed guitar strap as part of The Guitar Strap Co.'s "Artists Signature Series" from which proceeds benefit MWB's Mitrovica Rock School. She has also designed a limited edition t-shirt for MWB's 20th anniversary, to be released in early 2019.

Photo: Chloe Trujillo



Video: www.youtube.com/watch?v=aR5ABXoJAq0

#### Three major campaigns in 2018:

MWB's annual **World Wide Music Day** campaign recognized 14 events around the world on/around June 21st that contributed to raising awareness about MWB's work.

The <u>#makemusicnotwar campaign</u> was launched on the anniversary of the bombing of Hiroshima (August 6th) and ran until the International Day of Peace (September 21st). The focus of the campaign was to pay tribute to the victims of Hiroshima and all those still affected by war and conflict, and to raise visibility and engagement with MWB's work to raise unheard voices through music.

Our **end of year campaign** featured six 'Stories of Light' from MWB's program managers and director. Read them **here**.

In addition to these campaigns, our supporters independently organized **21 benefit events** for MWB, collectively raising more than € **15,000**.



Social Media	Followers (Dec 2018)	Growth in 2018
Facebook	32,459	+5%
Twitter	2,790	+8%
Instagram	2,345	+34%
YouTube	3,102	+35%
LinkedIn	622	+49%

# Monitoring, Evaluation & Learning

Our Monitoring, Evaluation and Learning (MEL) systems have focused on implementation at the program level this year. MEL lead is Chris Nicholson, regional program manager for our work in Central East Africa and certified music therapist. In addition to quantitative data and participant evaluations of activities, storytelling has emerged as an important tool for demonstrating the impact of our programs, as captured through interviews, surveys and media. As part of this effort, the Rwanda Youth Music program published a series of stories analyzed through the Most Significant Change (MSC) technique.

MWB's Theory of Change was elaborated upon for training purposes, offering more detail on the anticipated changes that take place both during and following the music-making process, as well as how our Theory of Change interfaces with the effects of violence and traumatic experiences on the communities with which we work. On a program level, the Mitrovica Rock School developed its own project-specific version of the Theory of Change.

In December, Chris led a training day for program and office staff on the current scope of MEL activity, further defining the roles and responsibilities across our team as well as how MEL interfaces with communications and fundraising.

Two key research partnerships were formed in 2018, in order to pursue more in-depth analysis of our work on the program level in 2019:

Professor Angela Impey, Associate Head of Music, Convenor of MA Music in Development at SOAS (University of London) and Dr. Katie Bruce will conduct research visits to three of MWB's programs in 2019 (Palestine, Rwanda and El Salvador) to examine the role of our work in strengthening resilience and building community through the lens of peacebuilding.

Dr. Gillian Howell will represent a consortium formed by Queensland Conservatorium of Griffith University in Brisbane and the University of Melbourne in her research of the Music Connects/Mitrovica Rock School program in 2019.

MWB also maintains an ongoing collaboration with Queen's University Belfast, which is currently conducting a four-year (2017-2020) research project entitled **Sounding Conflict**, involving research on the Music Bridge project as well as other community arts programs around the world. You can read their research report on MWB's 2017 training activities within the Music Bridge project and MWB's Training of Trainers **here**.

# Organization

#### Internal training & safeguarding:

In 2018, MWB gave particular attention to the topic of safeguarding across the organization.

In July, MWB offered internal training for staff and trainers around the topic of developing a training module focused on trauma awareness. This process was led by Darren Abrahams, trauma therapist, musician and MWB trainer, whose own training is based on the <a href="MATES">MATES</a> Resourcing Program. The module was being finalized and introduced into MWB's training curriculum as of year-end.

Following the review and approval of MWB's safeguarding policy, MWB organized a two-day training session in December with trainer Gail Babb for 16 participants from MWB's head office and projects, including local project leaders from Kosovo, Palestine and Rwanda. At the recommendation of Music Connects donor Netherlands Ministry of Foreign Affairs, the training also included modules on staff safeguarding and sexual harassment.

#### Capacity building:

Since the start of the Music Connects program, MWB and Mitrovica Rock School staff invested in extensive capacity building to onboard new partners Roma Rock School and Music School Enterprise, both based in Skopje, North Macedonia. In June and August 2018, MWB Finance Manager Ilaria Modugno traveled to Skopje to work directly with the

partners. Ilaria and program manager Wendy Hassler-Forest developed templates (financial reporting, activity reporting, contracts, consent forms, etc.) and coached the local teams in their use. Mitrovica Rock School staff Milizza Kosova and Emir Hasani were both promoted from their roles as project managers into co-directors of the Rock School, both playing a significant role coaching the new partners on program administration.

To further embed Rwanda Youth Music as a locally led program, Musicians Without Borders supports capacity development across the team. Shyaka Allison (music program coordinator) attended a Training of Trainers in the Netherlands, and also safeguarding training in Amsterdam. Hanno Tomassen (trainer), Meagan Hughes (Project & Training Coordinator), Gail Babb (Safeguarding Consultant), and Chris Nicholson (Regional Program Manager) visited Rwanda from MWB head office to support skills and administrative development in Rwanda.

Photo: Milizza Kosova of Mitrovica Rock School coaching Fani Skenderovska of new partner Music School Enterprise in project administration.

**Ambassadors** 

Eva-Maria Westbroek

Shura Lipovsky

Fearless Rose

Matthew Wadsworth

Helen Botman

Chloe Trujillo

Supervisory Board

Johan Dorrestein - Chair

Laila Abid

André Buitenhuis

Jeske Remmers

Eduard Nazarski

Leslie Snider

**Executive Board** 

Laura Hassler

Head Office, Amsterdam

Laura Hassler - Director

Ilaria Modugno - Financial Manager

Danny Felsteiner Mekori - Communications, Head of Training Development

Nehmi Klaassen - Communications

Wendy Hassler-Forest - Strategic Development, Fundraising

Chris Nicholson, Monitoring, Evaluation & Learning Lead

Meagan Hughes - Project and Training Coordinator, Director's Assistant

Esther Arp - Fundraising

Olga Muhwati - Fundraising

Anna Rose Swinkels - Events, Communications

Simone Camps - Communications Assistant

Laura Visser - Graphic Design

Irma Kort - Volunteer, Instrument Fund

Rinske Bakker - Volunteer, Fundraising, Events

Victoria Draciuk - Volunteer, Communications, ART27

Ana Perez Mederos - Volunteer, Soy Música

Ray Gibson - Volunteer, ART27

Lucy Little - Visiting Fulbright Scholar

Project Management

Wendy Hassler-Forest - Program Manager, Mitrovica Rock School/MusicConnects

Fabienne van Eck - Program Manager Palestine Community Music, Music Coach

Chris Nicholson - Regional Program Manager Central Eastern Africa

Anna Swinkels - Project Manager Welcome Notes Europe

Miguel Ortega - Project Manager Soy Música (El Salvador)

Local Partner Management

Milizza Kosova - Director of Operations, Mitrovica Rock School

Emir Hasani - Director of Programs, Mitrovica Rock School

Ahmad Al'azzeh - Program Manager, Sounds of Palestine, Katharina Werk Palestine

Allison Shyaka - Program Coordinator, Rwanda Youth Music, WE-ACTx for Hope

Amanda Koser-Gillespie - Project Manager, Music Bridge, Cultúrlann Uí Chanáin

**Trainers** 

Marijke Smedema

Otto de Jong

Sherwin Kirindongo

Hanno Tomassen

Chris Colleye

Danny Felsteiner Mekori

Fabienne van Eck

Amanda Koser-Gillespie

Marion Haak-Schulenburg

Emma Smith

Darren Abrahams

Christa Tinari

Rukengeza Espoir

Kana Yves

Manu van Kersbergen

Guus van der Steen

Paolo Rossetti Murittu

Alejandro Arrate Fernandez

Jose Pepe Garcia

**Ruud Borgers** 

Eric Coenen

Lotte Slangen

Eefje Wevers

Casper Abeln

Jurre Hogervorst

Consultants

Andre Oostrom - Safety and Security

Gail Babb - Clore Fellow, ART27 and Safeguarding

https://www.musicianswithoutborders.org/eng/about-us/about-us/our-team/

## **Annual Financial Accounts**



Musicians Without Borders (MWB) is a non-profit Netherlands-based foundation that uses the power of music to bridge divides, connect communities and heal the wounds of war.

In 2018 Musicians Without Borders continued its process of growth and its progress toward professionalization and sustainability. This process was envisioned in the current strategic plan (2017-2019), with the aim of establishing a stable funding basis while sustaining programmatic growth by strengthening and implementing practices and procedures to support trainers, project managers and office staff, increasing the quality and effectiveness of MWB's programs, activities and initiatives.

A main focus has been the improvement of the services provided by MWB to its office and field staff by developing and implementing new policies grounded in internationally recognized principles and guidelines, relevant to work with children and other vulnerable people. The organization also recognizes its responsibility and duty of care towards its own personnel involved in this work.

In 2018, Musicians Without Borders succeeded in raising sufficient financial support for all on-going projects. This year has seen the continuation and expansion of project activities and organizational partnerships [...].

The expansion in infrastructure and program impact is made possible by MWB's expanding donor base, (private, institutional, corporate) to which the organization appeals individually through its networking and relationship contacts and publicly through its website, social media, e- and printed newsletters, and events. Diversifying funding sources has been a chosen strategy through two strategic plans, as a crucial condition for financial sustainability.

The overall growth is reflected in an increase of 48% of the total income raised over that of last year, (2018: €975,320 vs. 2017: €658,102) with the main significant increase due to the projects' results. The overall increase in expenditures,

compared to 2017, is 23% (2018: €812,415 vs. 2017: €660,838). The organizational budget illustrates MWB's concentration on costs of objectives (89% of total expenditures spent on objectives). These include MWB's projects and programs, its training and development program, and its advocacy work. This increase is in line with the organizational strategy and 2018 budget: Musicians Without Borders achieved its objectives, realizing 98% of what had been planned.

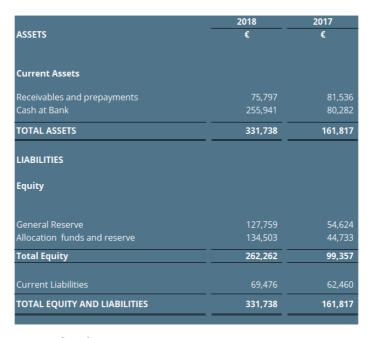
The positive result has allowed the MWB to consolidate its reserves, which insures the organization's operations in case of a future adverse financial situation. The organization commits to maintain the reserves appropriate to the organizational budget for its own long-term sustainability and to support operations in the next year. The budget's growth, and the programmatic growth it reflects, also implies larger commitments and increased risks. The organization recognizes the importance of building a more stable base of resources and not being dependent on day-to-day fundraising, especially as MWB is committed to multiple-year grants and partnerships, working in vulnerable contexts: unexpected changes or urgency to respond to may arise at any moment.

Musicians Without Borders is entering the final year of the current strategic plan. As we continue our steady programmatic growth, 2019 will also be a year of evaluation, learning and reflection to support the planning for the coming 3-year period. We are proud of the positive trend of the past five years, giving the organization the necessary strong foundation upon which to build for the coming years. We are proud of the organization's development, as Musicians Without Borders looks forward to celebrate its 20th Anniversary in 2019. Above all, we are proud of the contribution we are able to make, using the power of music to contribute to peacebuilding around the world.

The financial information below is extracted from MWB 2018 Financial Account titled "Annual Report 2018", dated June 18, 2019 which was compiled by accounting firm De Man B.V. in accordance with Dutch law, including the Dutch Standard 4410.

For the complete Annual (Financial) Report 2018 please refer to this document.

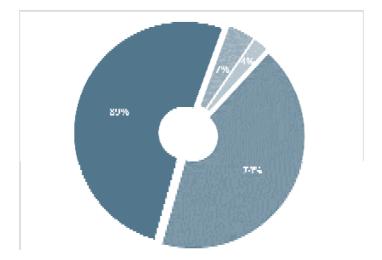
#### Balance Sheet as at December 31, 2018



Statement of Income and Expenses for the year 2018

	Actual 2018 €	Budget 2018 €	Actual 2017 €
INCOME			
Income own fundraising	814,872	798,400	652,883
Income from governments	160,448	9,000	5,219
Income from bank accounts	0		0
Total Income	975,320	807,400	658,102
<u>EXPENSES</u>			
Expenditures on objectives			
- Information and Education	121,555	140,527	138,418
- Music projects	600,198	574,958	427,594
	721,753	715,485	566,012
Expenditures on fundraising			
- Costs of direct fundraising	50,685	69,279	61,040
- Costs of bank accounts	2,533	2,185	2,954
	53,219	71,464	63,994

	Actual 2018	Budget 2018	Actual 2017
Total costs of direct fundraising in % of income from direct fundraising	7%	9%	10%
Total costs of management and administration in % of total income	4%	5%	5%
Total expenditures on objectives in % of total income	74%	89%	86%
Total expenditures on objectives in % of total expenditures	89%	87%	86%



## **Result appropriation**

Following the result appropriation proposed by the Executive Board and pursuant to the Article of Association the result of 2018 (€ 162,905) will be processed as follows:

	2018		2017
	€		€
Added to allocaiton funds and reserves	134,503		44,733
Withdrawal from allocation funds and reserves	44,733		45,627
	89,770	-	894
Addition to the general reserve	84,435		563
Withdrawal from General Reserve	11,300		2,405
<u>Result</u>	162,905	-	2,736
<u>result</u>	102,503		2,730

#### Cash flow overview 2018



#### **EQUITY**

#### The allocation funds and reserves are specified as follows:

#### PRINCIPLES OF VALUATION

#### **GENERAL**

The annual accounts are drawn up according to the accounting principles generally accepted in the Netherlands pursuing RJ 650 (Fundraising Organizations). The annual account is in Euros and will be compared by the board with the approved budget 2018 and the actual account 2018.

#### GENERAL NOTES FOR VALUATION ASSETS AND LIABILITIES

#### **Receivables and Liabilities**

Receivables are recognized at nominal value less any provision of doubtful accounts. The current liabilities are recognized at nominal value.

#### PRINCIPLES OF DETERMINATION OF RESULT

#### General

Revenues and expenses in the statement of income and expenses are allocated to the period to which they relate. The result is determined as the difference between income generated by contributions and other sources, and the costs and other charges for the year.

#### **Costs allocation**

The expenses are attributed to the year to which they relate.

All costs are allocated among the cost categories: "expenditures on objectives", "expenditures on fundraising" and "management and administration". This was done by the VFI expressed breakdown of other costs.

#### **CASH FLOW OVERVIEW**

The cash flow overview is compiled according to the indirect method. Cash flows from foreign currencies are converted with the applicable exchange rate. Exchange rate differences are shown separately in the cash flow overview. The received and paid interest is included in the cash flow from operational activities.

#### **INCOME**

	Actual	Budget	Actual
	2018	2018	2017
	€	€	€
Income own fundraising			
Donations and gifts	674,368	652,000	509,946
Contributions and pledges	58,392	60,000	56,100
Other income own activities	71,404	82,000	79,598
Other income	1,256	2,000	3,639
Merchandise		2,400	2,900
Donations In-Kind	9,449		700
TOTAL Income own fundraising	814,872	798,400	652,883
Income from governments	160,448	9,000	5,219
Interest Income			0.09
TOTAL INCOME	975,320	807,400	658,102

#### **EXPENSES**

	Objec	tives	Fundraising	
	Information and Education	Music (project)	Direct Fundraising	Costs of bank accounts
	€	€	€	€
Work Done by Third parties	12,705	40,320		
Staff cost	42,137	147,388	25,771	
Bank costs (Depreciation) and Interest				2,533
Office and General costs	6,792	4,266	7,786	
Project costs	59,921	408,224		
	121,555	600,198	50,685	2,533
	Management & Administration		Total	
		Total	Total Budget	Total
	Administration	Total 2018		Total 2017
	Administration Management and		Budget	
Work Done by Third parties	Administration Management and	2018	Budget 2018	2017
Work Done by Third parties Staff cost	Administration  Management and  Administration  €	2018 €	Budget 2018 €	2017 €
	Administration  Management and Administration  € 2,745	2018 € 72,899	Budget 2018 € 112,000	2017 € 93,605
Staff cost Bank costs (Depreciation) and Interest	Administration  Management and Administration  € 2,745	2018 € 72,899 238,619	Budget 2018 € 112,000 204,300	2017 € 93,605 176,891 2,954
Staff cost	Administration Management and Administration  € 2,745 23,323	2018 € 72,899 238,619 2,533	Budget 2018 € 112,000 204,300 2,185	2017 € 93,605 176,891

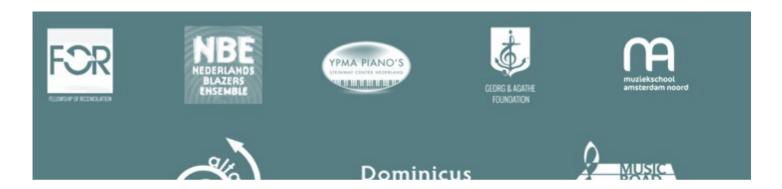
## A Look Ahead



Musicians Without Borders will celebrate its 20th anniversary in 2019. As we continue to sustain and develop our program, training and advocacy work, we also look forward to marking 20 years of peacebuilding through music with a number of special events. Please see our website and social media for more information.

The Amsterdam Roots Festival will feature ART27 in its 2019 edition. Roots, an ART27 member, will pilot a program of arts performances, debates and presentations on the subject of arts and social inclusion. Results will be disseminated to other European festivals via Roots. ART27 is also invited to join WOMEX World Music Expo (Finland, October 2019) and the Global Festival of Action (Bonn, May 2019) to present or join panels. Both are major hubs of European and world cultural organizations, central to global networks and key to global visibility.

## **Partners & Donors**



#### **PARTNERS**

Fellowship of Reconciliation (FOR-USA) US Fiscal Partner

NBE - Netherlands Wind Ensemble

YPMA Piano's

Georg & Agathe Foundation

Muziekschool Amsterdam Noord

#### **Palestine Community Music**

#### **Partners**

Katharina Werk Palestine

Music as Therapy International

#### **Donors**

**Triodos Foundation** 

Prelude Foundation

Iona Foundation

Doopsgezinde Gemeente Apeldoorn

Doopsgezinden Wereldwerk

Stichting Broederschapshuis Bilthoven

Stichting Propal

Haella Stichting

#### **Rwanda Youth Music**

#### **Partners**

WE-ACTx for Hope

#### **Donors**

Fondation Alta Mane

Tolhuys Legaat Dominicus Church

Wings of Support

Survifor Foundation

Haella Stichting

#### Mitrovica Rock School

#### **Partners**

Fontys Rockacademie, Tilburg - the Netherlands

NGO Mitrovica Rock School

Music School Enterprise

Roma Rock School

#### **Donors**

Netherlands Ministry of Foreign Affairs / Netherlands Enterprise Agency

German Embassy Pristina – Stability Pact Fund (through NGO MRS)

Austrian Development Agency (through NGO MRS)

Australian Direct Aid Program (through NGO MRS)

Hard Rock Cafe Amsterdam

Soroptimist Club Amersfoort

Culture for Change

Robert Bosch Stiftung

Global Peace Building Foundation

#### **Welcome Notes Europe**

#### **Partners**

SOS Children's Villages Emergency Response

Landesmusikakademie NRW

Musicians for Human Rights

#### **Donors**

Stichting Dioraphte

Fondation Alta Mane

Stichting Neven en Nichten van Zadelhoff

#### Soy Música! (El Salvador)

#### **Partner & Donors**

**UNICEF** 

Ministry of Education, El Salvador (MINED)

## **Community Music for Community Health (Uganda)**

#### **Partner**

Alive Medical Services

Donor

Keep A Child Alive

## Music Bridge (Northern Ireland)

#### Partner & Donor

Cultúrlann Uí Chanáin

## **Research Partnerships**

Queensland Conservatorium of Griffith University Brisbane

University of Melbourne

Queen's University Belfast

SOAS, University of London

#### **In Kind Donors**

Google (AdWords)

D'Addario Foundation (donations of music accessories)

Hogan Lovells, legal counsel

TechSoup Nederland

In addition to the above-named donors, MWB also received substantial support for its programs through benefit events and private donations from our supporters around the world.

https://www.musicianswithoutborders.org/eng/about-us/about-us/partners-donors/

